

The Six Thinking Hats

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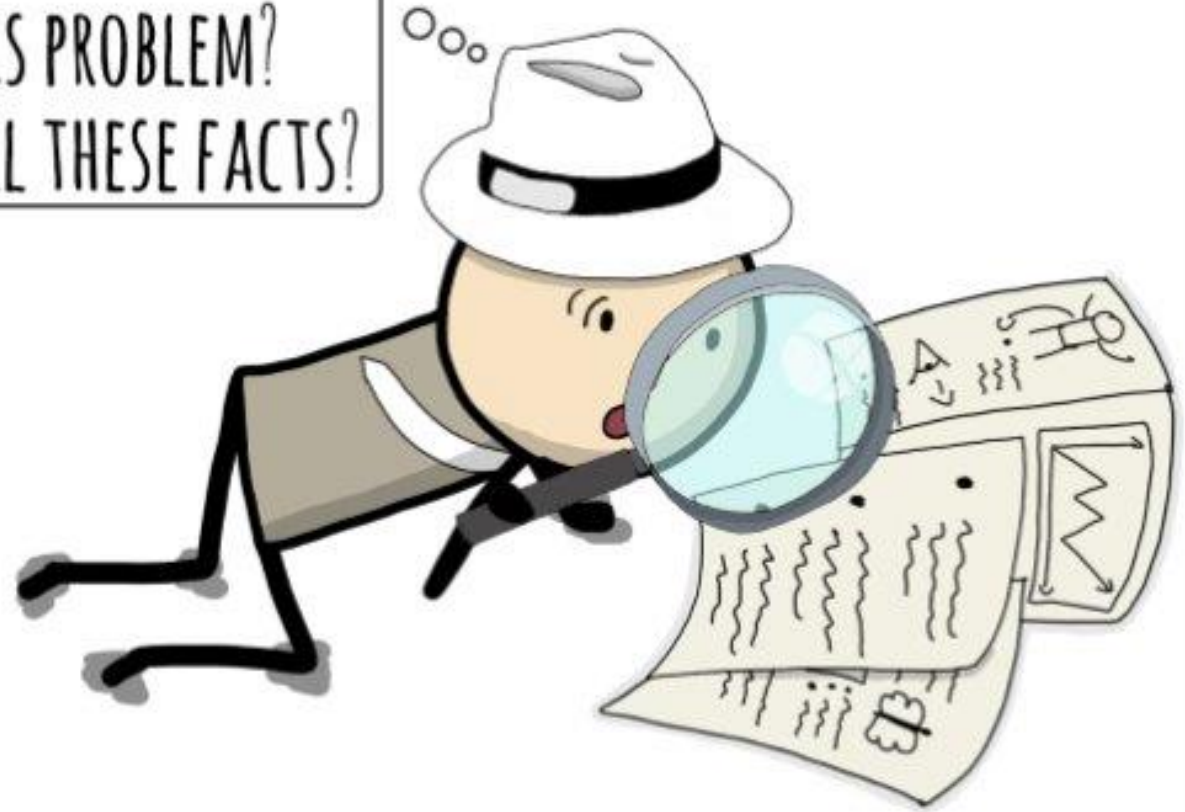
- Put forwarded by Edward de Bono.
- All the participants of a group is directed along a particular style of thinking.
- All minds work parallel on the same problem.
- Humans capability of different thinking styles.
- Different thinking styles associated with different hats of different colour.

The White Hat

- Facts and data
 - Analysis of both
-
- *The cost per unit of this product is 300 rupees.*

WHAT DO I KNOW ABOUT THIS PROBLEM?
WHAT DON'T I KNOW ABOUT THIS PROBLEM?
WHAT'S SIGNIFICANT ABOUT ALL THESE FACTS?

NEUTRAL WHITE HAT



ROLE: TO CAREFULLY EXPLORE THE FACTS OF THE PROBLEM IN AN OBJECTIVE WAY.

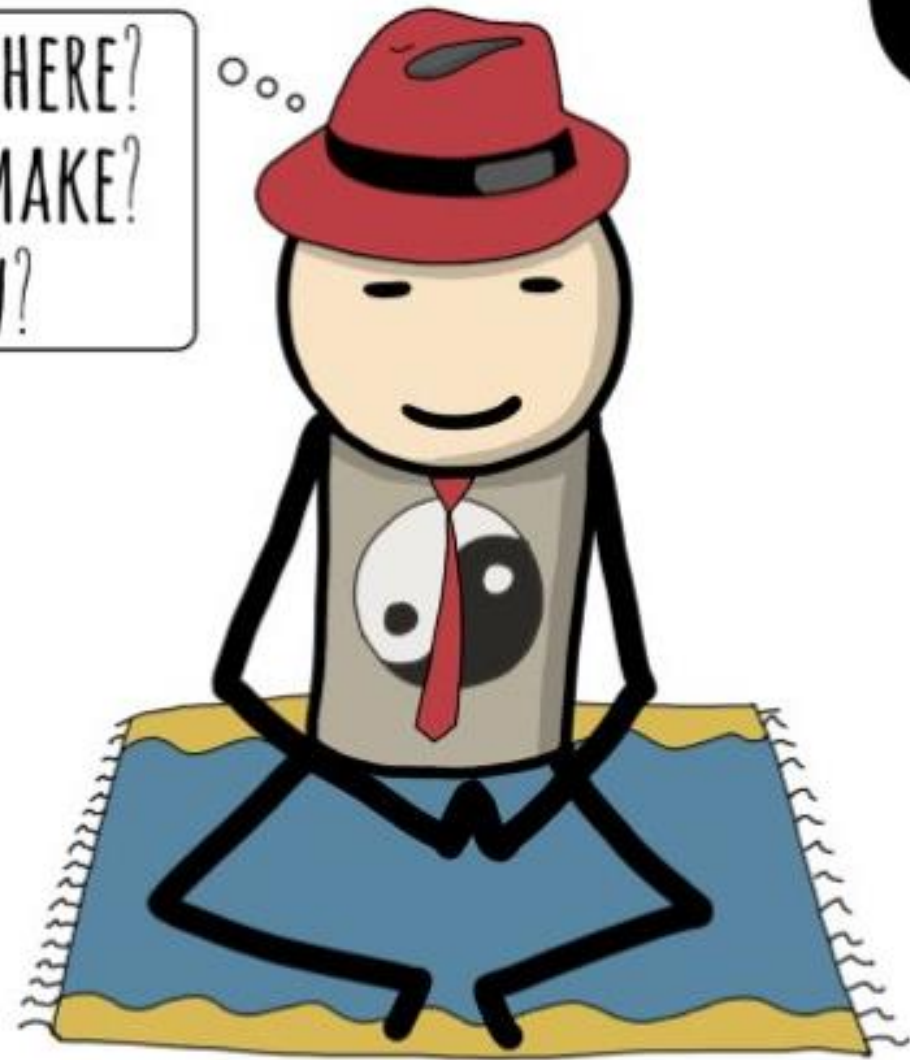
The Red Hat

- Feelings and emotion
- Free to focus on intuitive insights, anxieties, feelings etc.

- *That sound is very interesting*

INTUITIVELY, WHAT MAKES MOST SENSE HERE?
DO I FEEL THIS IS THE RIGHT CHOICE TO MAKE?
WHAT IS MY GUT TELLING ME RIGHT NOW?

INTUITIVE RED HAT



ROLE: TO THINK INSTINCTIVELY AND EXPLORE INTUITIVE FEELINGS AND HUNCHES.

The Blue Hat

- Process control
- Thinking about the thought process itself.
- Whether we are approaching the problem the right way, the ground rules, etc.
- Initiate, control, and sums up the entire thinking process

- *How are we planning to market this product*
- *What kind of environmental clearance is necessary for this project*

WHAT PROBLEM DO I FACE?
WHAT DO I WANT TO ACHIEVE?
HOW WILL I SOLVE THIS PROBLEM?



MANAGERIAL BLUE HAT

ROLE: TO TAKE AN IDEA FROM CONCEPTION TO IMPLEMENTATION.

The Yellow Hat

- Optimism and positivity
- Logically optimistic view-the benefits, feasibility, positive assets
- *Such low product cost will raise profit.*

GIVEN MY SKILLS AND RESOURCES, WHAT'S POSSIBLE?
WHAT OPPORTUNITIES COULD EVOLVE FROM THIS?
HOW CAN I REALISTICALLY MAKE THIS WORK?

OPTIMISTIC
YELLOW HAT



ROLE: TO EXPLORE OPPORTUNITIES FOR MAKING THE MOST OF PROPOSED IDEAS.

The Green Hat

- The hat of creativity
- Leads to an entirely new look at the problem

If we can package this product as a new 'budget option', we can attract more customers.

WHAT'S A UNIQUE WAY OF LOOKING AT THIS?
WHAT'S A MORE EFFICIENT SOLUTION TO THIS?
WHAT ARE THE POSSIBILITIES IF I TRY...?

CREATIVE GREEN HAT



ROLE: TO CHALLENGE PERSPECTIVES AND EXPLORE CREATIVE POSSIBILITIES.

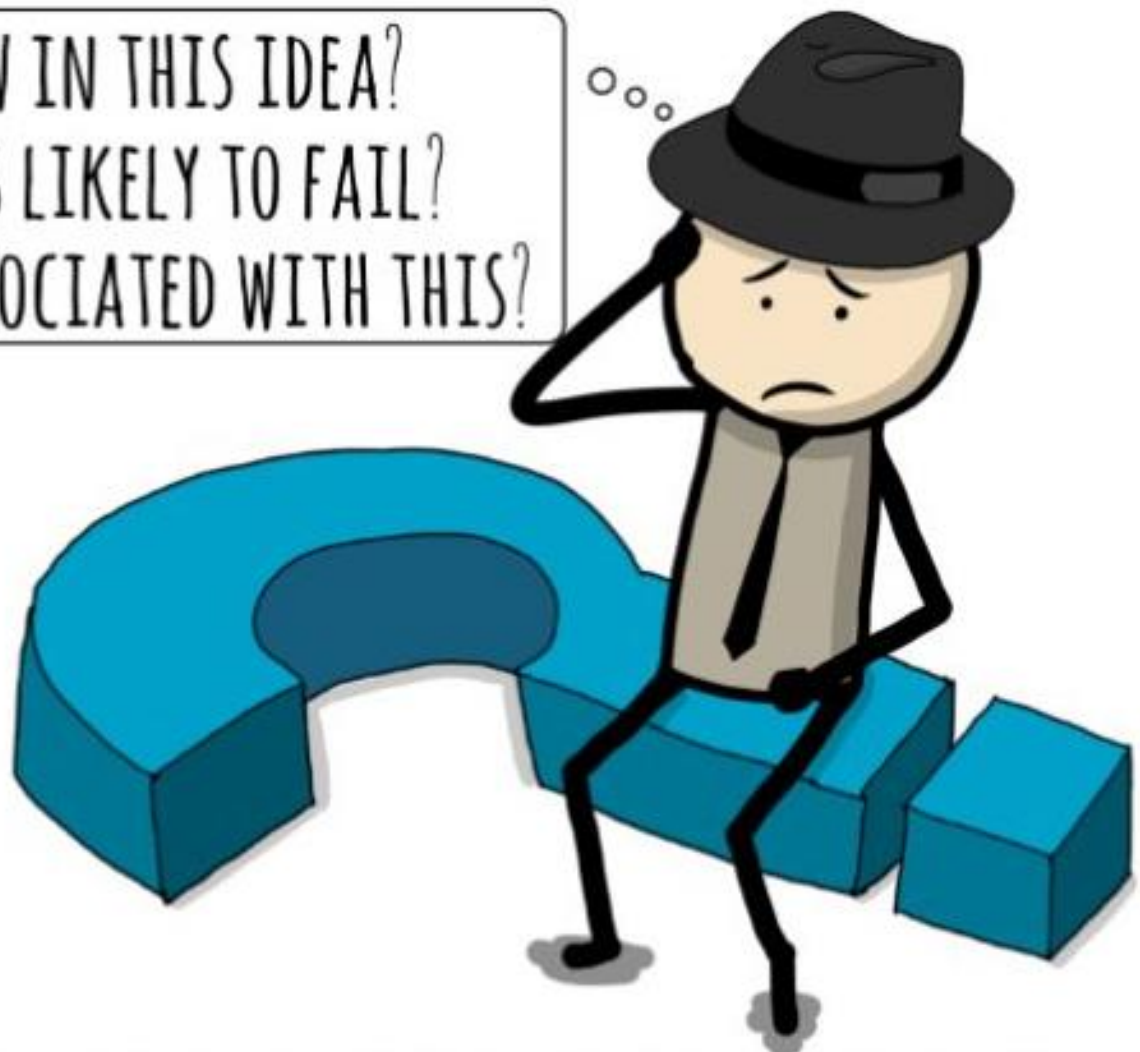
The Black Hat

- Caution and critical thinking
- Can reflect on how an idea would not work in the current context
- Vital for decision making
- Should use moderately

With such a low price we cannot ensure quality.

WHAT IS THE FATAL FLAW IN THIS IDEA?
HOW MANY WAYS IS THIS LIKELY TO FAIL?
WHAT ARE THE RISKS ASSOCIATED WITH THIS?

PESSIMISTIC BLACK HAT



ROLE: TO CAUTIOUSLY EVALUATE PROPOSALS AND IDENTIFY FLAWS AND WEAKNESSES.

Six Hats

Advantages

- Reduces time taken for meeting
- Eliminates personality conflicts
- Helps separate aspects of the problem
- Improves performance
- Helps prepare changes
- Improves clarity
- Parallel thought is encouraged

Disadvantages

- Same angle thinking
- Focus may fall on unworkable ideas
- Participants might be unwilling to consider others' ideas